



and

**The Peoples' Health Clinic
of Lincoln
Invite you to participate in their
fundraising event**

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**A Holiday Art Show and Sale
December 1, 2 and 3, 2011**

Invitation to Participate

We are pleased to invite you to participate in ARTitudes' Holiday Art Show and Sale to be held **December 1, 2 and 3, 2011.**

ARTitudes, Inc. is a group of local artists organized for the purpose of giving outstanding local craftspeople a venue for showing and selling their artwork. Our goal is to provide a showcase and sales outlet for these artists and partnering with Lincoln-based charities by donating a percentage of all sales to the chosen charity partner at our events.

Show Location

The location for our annual event is yet to be decided; however, we choose centrally located and well-traveled sites

Opening Night Reception

Our doors open at 6:00pm, Thursday, December 1. Representatives from the Peoples' Health Clinic will be present to greet the public and answer any questions and we hope you, too, will be available to welcome our guests and to help out that evening.

Entry Fee, Consignment Fees and Wait List
The Entry Fee for this 3-day event is \$60.

Applications received after October 1 will be placed on the Wait List and notified of acceptance by October 15.

Because this is a fundraising art show and sale benefiting **The Peoples' Health Clinic, 20% artist donation** will be withheld from every sale. All artists' sales will be made through ARTitudes and ARTitudes will be solely responsible for collecting Nebraska Sales Tax. Artists will be paid within thirty (30) days of the close of the Holiday 2011 Art Show and Sale.

We will allow one artist per application. No sharing of booth space or fee, please. Entry fees cover the costs of postcards, postage, bags, tissue, checkout area supplies, credit card fees, paid advertising and reception needs and your entry fee makes it possible for us to donate the entire 20% sales commission to our charity.

In addition, a limited number of artists will be accepted in each category to allow for balance. Acceptance will be based on originality, creativity and overall artistic appeal.

Please note - if you are not accepted, your Entry Fee will be returned. Once accepted, however, refunds cannot be issued.

Important Dates
October 1 - Application Deadline
Acceptance notices will be sent by email and fees will be deposited as applications arrive and are accepted.
Please, no refunds after acceptance notification.

Show and Sale Hours
Thursday 6:00pm to 9:00pm
Friday 3:00pm to 9:00pm
Saturday 10:00am to 5:00pm

Acceptance Notification

In the weeks prior to the 2011 Holiday Show and Sale, you will receive additional information regarding the set up times, flyers and inventory forms along with other pertinent information.

It is very important that you provide us with a current email address. We will contact all artists with their acceptance notice and the show information by email.

Designs accepted

All work must be original in design and created by the artist. Prohibited are commercially manufactured or reproduced items, items made from commercially available molds or patterns, consignments, kits, imports and/or production work not wholly the work of the artist. No scout or franchise material or goods will be allowed. Further, ARTitudes reserves the right to refuse the exhibiting of any work considered physically hazardous or visually offensive.

Publicity

ARTitudes realizes that the artist's sales are the backbone of a successful show. Our press release contact list consists of radio and television stations as well as mass-mailed postcards and posters distributed to Lincoln businesses. If you have suggestions for contacts that may help in getting the word out, please let us know.

Artist Participation

Artists will not be required to be present at the show for its duration but will be asked to help at the sale table, maintain the artwork displays and answer any questions the public may have. We will organize a work schedule so that you may know the times available to work. Please help us make this a successful event for everyone.

Insurance

While ARTitudes will take every care and caution with your artwork, we cannot provide insurance on it ourselves. Please check with your homeowner or renter policy to see what protection they may provide. To safeguard your work, camcorders or cameras will NOT be permitted without permission from either ARTitudes or the artist present.

Artist Application

Deadline: October 1, 2011

Artist Name: _____

Business Name: _____

Address: _____

City, State and Zip: _____

Phone(s): _____

E-mail: _____ Website: _____

I am unable to participate at this time but wish to remain on the list of artists.

Please check the medium in which you are applying. You may apply in more than one medium, but please exhibit only in those media for which you have been and accepted.

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|----------------------|-----------------------|----------------|----------------|-----------|
| Painting – Acrylic | Painting – Watercolor | Painting – Oil | Fiber | Sculpture |
| Photography | Ceramics | Glass | Jewelry | Wood |
| Graphics/Printmaking | Metalwork | Paper | Drawing/Pastel | Other |

Please submit three (3) photos of your work. We ask that at least one of your photos be of your work in its display. It is not necessary to submit slides or professional photos - snapshots or jpg images emailed to the <http://Artitudesinc.com> website are acceptable. All photos submitted should be clearly labeled on the back with your name, description, size estimate for wall art and sculpture and any other corresponding information. If you enter in more than one category, please submit three (3) photos per category. In the space provided below, briefly describe your work, technique, materials, etc.

Please be advised that ARTitudes, Inc. does not maintain insurance covering artists' property or any liability. It is the sole responsibility of the artist to obtain property damage, liability and business interruption insurance covering any and all potential losses by the artist. You, as an exhibitor, are encouraged and advised to obtain your own insurance or review your household insurance policy for personal property coverage on an off-site location. ARTitudes, Inc. shall be held harmless for any damage to the artist's property and/or personal injury that he/she may sustain while participating in the Show and Sale.

Artitudes, Inc. Mail completed application to: PO Box 29342 Lincoln, Nebraska 68529